

Trustees' annual report

WHY WAS YOUR CHARITY SET UP?

WHO DOES YOUR CHARITY HELP?

WHAT WAS DONE - OUTPUTS

WHAT was achieved – outcomes

WHAT DIFFERENCE WAS MADE - IMPACT

TOP TIPS

- 1. Tell the story of what you did and the difference you made
- 2. Comply with requirements; know your date, don't be late!
- 3. Trustees: Take ownership and engage
- 4. BE CREATIVE
- 5. Think about what is right for your charity

SOME INSPIRATION



www.dogstrust.org.uk



www.sventerprise.org.uk



rnli.org



www.charitycomms.org.uk

