









We keep charities on the right path.



Narrative reporting to evidence impact

The Gathering

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Outline

- Importance of the Trustees' Annual Report (TAR)
- Who is responsible?
- Where should the focus be?
- What makes a good TAR?
- Benefits of a good TAR
- Top tips
- Don't...
- Examples
- Questions and discussion



Importance of TAR

- A legal requirement the annual report and accounts
- Opportunity to tell your story
- Narrative to explain what the numbers mean
- Show the difference you have made in relation to the money you spent
- Transparency and accountability for public, donors, beneficiaries, members and media



Who is responsible?

The accountant?

The Independent Examiner or Auditor?

The Treasurer?

No... the responsibility belongs to <u>all</u> the charity trustees (collectively)
But others can help you!



Where should the focus be?

- The objectives of the charity be clear about these, explain what they mean in practice
- Connect the objectives and activities
- Tell the story
- Think about consistency with the figures



What makes a good TAR?

- WHY was your charity set up?
- WHO does your charity help?
- WHAT was done outputs
- WHAT was achieved outcomes
- WHAT difference was made impact



Benefits of a good TAR

- Demonstrates how your charity is run and what it does
- Connects with a wide audience if well written
- Can be used for a range of purposes
 - Call to action
 - Connect to your campaign
- Helps to deflect bad publicity



Top tips

- Tell the story of what you did and the difference you made
- Comply with content and time requirements; know your date, don't be late
- 3. Take ownership and engage
- 4. Be creative
- 5. Think about what is right for your charity



Don't

- Leave it to the last minute
- Leave it to the Treasurer
- Use jargon or just rely on numbers
- Repeat the same text from last year
- Shy away from things that didn't go so well



Examples

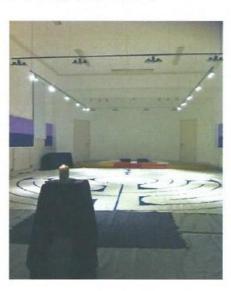
- Size need not be a hurdle
- Think about the key messages you want to communicate
- Different approaches suit different types of charity

Small charity

Our Objectives and Activities

The charitable objectives of St James Church Leith:

- creating and sustaining an effective worshipping community based on the Christian faith to enable members to live their lives as effective Christians
- providing education for adults and children in the Christian faith and in issues relevant to leading a life which enables members to be effective Christians in their daily life
- · advancing spiritual and mental health
- advancing human rights and reconciliation across the world
- advancing environmental protection and improvement
- preventing and relieving poverty and need by reason of age, ill-health, disability, race, financial hardship or disadvantage
- · promoting religious and racial harmony
- · promoting equality and diversity



Walking the Labyrinth Lent 2016

The main activities used to achieve these objectives were:

- Provision of weekly worship
- Provision of education for adults and young people
- Home groups which met for periods during the year
- · Open House lunches during the summer
- A Fair Trade stall as part of the Leith Festival
- Working with children in Leith Primary School on an arts based project
- Provision of grants to other charities
- Use of our buildings by local charity Leith School of Art

Maundy Thursday Meal and Worship 2016



The Context for the Year

Our normal worship, planning arrangements and support of other charities operated throughout the year.

However, the year was dominated by the work involved through the decision of Vestry to sell the current Rectory in August 2015, the purchase and refurbishment of another Rectory in October 2015 and its refurbishment, and by the continuing development of our building in conjunction with the Leith School of Art, who shared some of the funding for the development.

Vestry are grateful to all members who worked together to carry on the work of the church in the practical support needed to make these things happen, and to continue with our charitable objectives.



Medium size charity



Annual Report 2016

Stirlingshire Voluntary Enterprise (SVE) is a charitable company limited by guarantee which was granted charitable status on 8th November 2010.

SVE went through a significant period of change during this accounting period. A new Chief Executive brought the opportunity for a period of reflection and learning about our current programmes of work, our strengths and where we could improve.



Stirlingshire Voluntary Enterprise

We have a vision of a connected and thriving Stirling area served by effective people, ideas and organisations that come from communities.

35 individuals with mental health issues through the Supported Volunteer Training and Placement Programme Volunteer Opportunities Advertised Volunteer Opportunities Advertised



out.









SVE Board of Trustees and staff team have an ambitious programme of work for the year 2016/17.

Following stakeholder consultations, SVE will launch its three year strategic plan in late 2016. Notable plans for 2016/2017 include -

- Transform our volunteering development service
- Relaunch Saltire Award in Stirling
- Support the Stirlingshire Social Enterprise Network
- Raise public awareness and engagement with social enterprises in Stirling
- Establish the Stirling Third Sector Leaders Forum
- Support the third sector to influence the
- development of locality plans
- Conduct a census of third sector organisations
- Achieve EFQM Committed to Excellence accreditation

Get in touch with SVE

Email: info@sventerprise.org.uk www.sventerprise.org.uk Tel: 01786 430000

f Stirlingshire Voluntary Enterprise @@StirVolunteer

Large charity









GOALS IN 2015

Rehome even more dogs than 2014 (2014: 12,419 rehomed and 2015: 12,987 rehomed)



Extend our affordable training and behaviour lessons for dog owners into other areas of the UK



Rebuild our rehoming centres in Evesham and Newbury



Identify potential new sites for rehoming centres in the UK and Ireland

Complete the rebuilding of our older rehoming centres at Evesham

Expand our activities to promote the rehoming of rescue dogs all

over the UK and Ireland. With the growing trend for dogs to be bought online, often from dubious sources, promoting rescue dogs

Create a microchipping and neutering campaign team in Scotland

Extend our youth education work

GOALS IN 2016

and Newbury

is now more crucial than ever

Maintain pressure on the government to implement the EFRA (environment, farming and rural affairs) committee's recent recommendations on Greyhound welfare

Open 15 new Dogs Trust charity shops throughout the UK

Reduce the number of puppies illegally imported into the country

Identify potential sites for new rehoming centres in the UK and Ireland

away from a rehoming centre

Expand the existing Home From Home scheme for dogs which can benefit from living with foster carers



Expand the youth education programme to include secondary schools



Persuade the government to review the regulations governing the Greyhound racing industry



Open new Dogs Trust charity shops in the UK



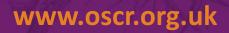






Ongoing Achieved







Questions?



Give us your view Go to www.menti.com Enter the code: 31 74 43



NEW!





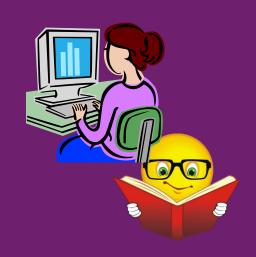


Available at www.oscr.org.uk



Thank you!

Please visit our website at www.oscr.org.uk for more information and guidance



Come and meet us at Stand 3

