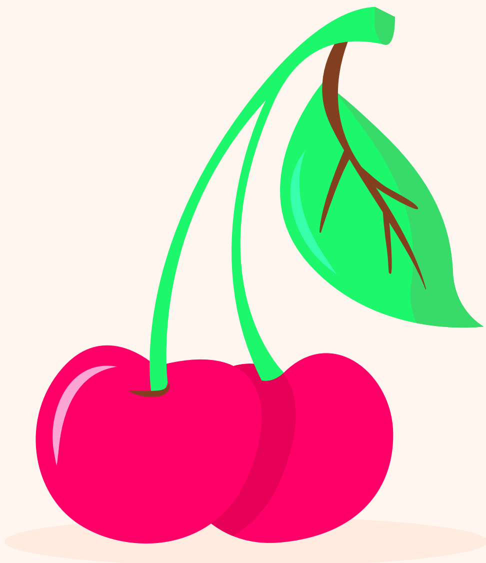
Report and consolidated financial statements for the year ended 31 December 2025

CoppaFeel!
breast cancer awareness

England & Wales Charity Number: 1132366 Scotland Charity Number: SC045970, Company Registration Number: 06974733

Contents



A message from our Chair & CEO

Dear CoppaFeel! Community,

Welcome to our 2025 Annual Report!

It's always so rewarding to look back across the year and reflect on what we've been able to achieve as a community. Whilst we are so proud that we are reaching more people than ever before, what matters most isn't just numbers. It's the people, conversations and moments that have the power to change lives.

2025 was a year of progress for CoppaFeel! and one that drove real momentum in delivering our strategy. More people are not only hearing our message but acting on it and as that individual action grows, so too does our focus on the systems around it. We have and will continue to push for change, working to ensure that when someone seeks help, they are listened to, taken seriously, and able to access support without delay.

This combination of individual action and systemic change sits at the heart of our strategy. Through our campaigns, education projects, community outreach and healthcare engagement, we are reaching more young people and giving them the confidence to act if something doesn't feel right.

This year our team grew, supported by an extraordinary network of volunteers, partners and supporters who helped us extend our reach far beyond our size. From those delivering talks and starting conversations, to those fundraising, collaborating and sharing our message in new spaces, every action has contributed to saving lives. It is this collective energy that makes CoppaFeel! what it is. We are continually inspired by the creativity, commitment and passion of everyone that surrounds us.

While we've made meaningful strides, the reality remains. Too many young people are still diagnosed late, and too many face barriers to getting the care they need.

That has to change. And it will because of this community. With the passion, energy and commitment that surrounds CoppaFeel!, we are ready to build on this year's foundations and extend our work to reach those who need it most.

Thank you for being part of this journey with us, and for helping us ensure that early diagnosis for all becomes the norm, not the exception.

With gratitude,

Sarah Pugh
Chair

Natalie Haskell
CEO

2025 Introduction

CoppaFeel! is here to make sure young people know how to check their chests and feel confident to act if something isn't right.

We bring this to life through education, campaigns, volunteering and healthcare engagement, all shaped with and for young people. Our digital and campaign work helps make chest checking relevant, normal and accessible, with inclusion at the heart of everything we do.

We want every young person to have access to our life saving message. Why? Because we know that it makes a difference.

Our 2025 research showed that there was a five times improvement in regular checking behaviour* for those who have engaged with our services and communications. We know that 97% of beneficiaries would recommend our charity to other young people, but we are conscious that not all young people are aware of our work, so we are making dedicated efforts to target specific audiences across our education and awareness campaigns.

We want to work with all those who shape outcomes for young people with breast cancer - from the healthcare professionals who are often the first point of contact to those in positions of power.

In 2025 we took our first clear steps to expanding our work in the policy and influencing space, employing a policy lead and developing our influencing strategy, alongside our community.

Together, this work brings us closer to our vision of ensuring all breast cancers in young people are diagnosed early and accurately.

*CoppaFeel! Beneficiary survey

Our purpose

We are the UK's only youth focused breast cancer awareness charity on a mission to get young people checking their chests.

We educate people on the signs and symptoms of breast cancer and encourage them to check their chests regularly, so that if they notice something unusual they are empowered to contact their GP and advocate for themselves. We do this because when diagnosed early, breast cancer treatments are more effective and survival rates are higher.

Early detection can save lives.

- **1 in 7 women** will be diagnosed with breast cancer in their lifetime.
- **Around 2,500** people under the age of 40 are diagnosed with breast cancer every year.
- **Nearly 400 men** are diagnosed with breast cancer every year.
- Rates are increasing particularly in younger people - with a **75% increase** in new breast cancer diagnoses in people aged 25-29 since 2001.
- In females aged 25-49 in the UK, breast cancer is the most common cause of cancer death, accounting for **almost a third (31%) of all cancer deaths** in this group in 2016-2018.
- If breast cancer is **found early, survival rates are higher.** 98% of people diagnosed with stage 1 breast cancer survive for at least 5 years versus 26% if diagnosed at stage 3.

Young people have a low awareness of signs and symptoms, their risk of breast cancer and motivation to check themselves regularly:

- **54%** of 18-24 year olds are unaware that a nipple rash could be a sign of breast cancer
- Only **33%** of 18-24 year olds check their chests at least monthly
- **48%** of 18-24 year olds are not very confident they would notice a change in their chest
- The lack of perceived relevancy is the biggest barrier to checking their chest for 18-24 year olds **(36%)**

*CoppaTrack Research ran by 7Stars November 2025

Who we are - The CoppaFeel! values

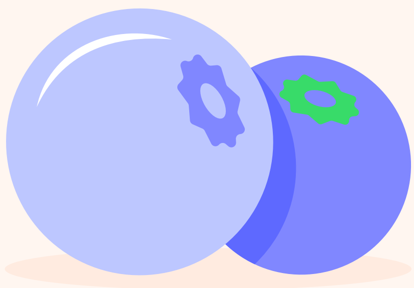
CREATIVITY
We're not like other charities. We are not afraid to challenge existing ways of doing things, think in unconventional ways and experiment – all for good reason. Making mistakes is the privilege of the active.

POSITIVITY
We want to be a force for positive change and create lasting impact on the world. We talk about a serious message in a light-hearted, proactive and empowering way.

COMMUNITY
Collectively with our supporters, CoppaFeel! has a voice far greater than our size. We will always remember that together we are greater than the sum of our parts.

IMPACT
We believe in committed, hard work which delivers results. We are problem solvers who have proven that you can get good results from small means.

OUR MISSION
To ensure all breast cancers in young people are diagnosed **early** and **accurately**.



Our values in action

Turning awareness into action, in alignment with our organisational values.

CREATIVITY: TAILORING OUR MESSAGE TO REACH YOUNG PEOPLE

We reached 4.63 million young people (94% of 18-24s) through our *Feelings* Campaign, with messaging seen an average of 13 times across different channels.

Before this, only 40% of young people believed there was a chance they could get breast cancer in their lifetime and after, this increased significantly to 75%.

4.63 million

Number of 18-24 year olds reached by our *Feelings* campaign.

POSITIVITY: MAKING A SERIOUS MESSAGE FEEL EMPOWERING

278,000 In 2025, we reached over 278,000 young people through our services and engagement.

150,000 Over 150,000 people received our SMS reminder service - helping them build regular checking habits.

144,000 144,000 physical material packs and resources were ordered through our website.

> **CoppaFeel! has reminded me that checking my chest isn't scary or intimidating. It's just another form of self care.**
> *18-24 year old*

COMMUNITY: OUR VOLUNTEERS AMPLIFY OUR MESSAGE

40,000+

Our volunteer community reached over 40,000 people and delivered 789 talks and stalls across the UK, providing peer-to-peer education that resonates with our audience.

55%

Our evaluation showed monthly checking increased from 13% to 55% after engagement in volunteer-led activity.

*NCVO, 2025, CoppaFeel! - Creating Impact Through Volunteers Report

IMPACT: GROWING TEAM, MEANINGFUL RESULTS

We believe in committed, focused work that delivers results.

Using resources effectively to reach our key audiences and support more young people to check their chests.

We delivered 860 events, including:

18
healthcare webinars

789
community talks and stalls

20+
Events with our ‘CoppaFeel! mobile’ including music festivals and community pop ups.

In addition, 1,246 healthcare professionals signed up to our dedicated mailing list after seeing us at healthcare conferences in 2025.

More young people than ever are hearing our message, more often, and taking action as a result.

Our strategy

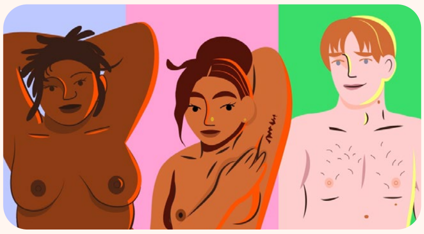
Our strategy 2025-2027 is focused on 3 key pillars:

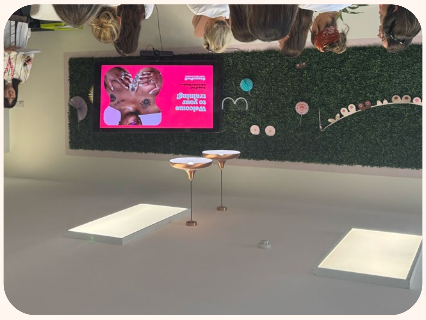
1. **Educate**
   Increase awareness, understanding and relevance of breast cancer, how to check and increase motivation to check regularly, specifically among 18-24 year olds.
2. **Encourage**
   Increase confidence in noticing a change and to visit a GP and confidence to advocate for health, specifically among 18-24 year olds.
3. **Empower**
   Increase NHS and GPs awareness and understanding of young people's risk of breast cancer and the need to refer urgently.

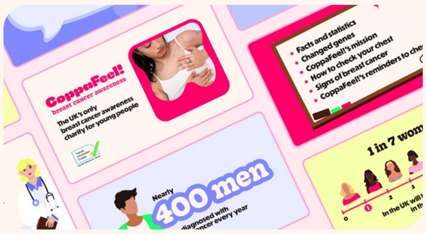
These are the key threads in our project delivery and awareness work, as we prioritise reaching young people with our message.

To support the delivery of our strategy we have identified the following enablers:

1. **Youth Led**
   We'll be insight and impact driven, involving young people in everything we do.
2. **Responsive**
   We'll increase our financial sustainability by diversifying and growing our income.
3. **Transformative**
   We'll develop our people, culture and infrastructure to enable us to deliver greater impact.







Our progress & what we achieved in 2025

The trustees review the aims, objectives and activities of the charity each year. This report looks at what the charity has achieved and the outcomes of its work in the reporting period.

The trustees' report the success of each key activity and the benefits the charity has brought to those groups of people that it is set up to help. The review also helps the trustees ensure the charity's aims, objectives and activities remained focused on its stated purposes.

Educate: Increase awareness and understanding

Raise awareness, understanding and relevance of breast cancer so all 18-24 year olds know how to check and do it regularly.

Our research shows us that young people have a low awareness of all the signs and symptoms of breast cancer, and the biggest barrier is a perception that breast cancer only affects older women, and that it isn't relevant to them.

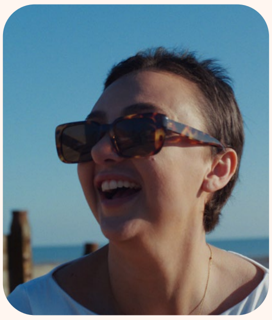
Increasing awareness and understanding of breast cancer is key for us to shift this belief.

We go out to reach young people where they are with our message, through digital media, campaigns, our events programme, school roadshows and education sessions. We want all young people to know how to check, and do it regularly.

36%

The **lack of perceived relevancy** is the biggest barrier to checking their chest for 18-24 year olds (36%) CoppaTrack research*.

*CoppaTrack Research ran by 7Stars November 2025



ANNUAL CAMPAIGN

In 2025, we launched *Feelings*, our annual campaign focused on making chest checking feel relevant, normal and achievable for young people.

The campaign was built on clear insight that while young people are comfortable talking about their emotions, they are less comfortable checking their chests. We reframed chest checking as an act of self-care, using the message: *"Whatever you feel, feel your chest."*

At the heart of the campaign was the real experiences of three young women, Amber, Robyn and Dhvani, who were all diagnosed with breast cancer at a young age. Their stories helped bring urgency, relatability and relevance to our message.

We reached 4.63 million young people (94% of 18-24 year olds), with the campaign, which was seen an average of 13 times. Creator partnerships extended this reach further, helping to normalise chest checking through peer-led content.

Our evaluation showed a strong impact. Nearly one in two young people recalled the campaign, and the relevance of our message increased from 40% to 75%. Almost nine in ten respondents said they liked or loved the campaign.

Focus groups described the campaign as clear, youth-focused and impactful. **Nearly nine in ten participants understood that breast cancer can affect people at any age.**

"I found the ad easy to connect with, it shared real emotions not only facts. It helped me think about my own body differently."
F, 21, South-East

"It was not depressing; it was refreshingly hopeful."
F, 18, Yorkshire and Humberside

"I think this campaign will stick with a lot of girls. It was so relatable, everything felt close to home."
F, 22, Yorkshire and Humberside

100% of those reached by the campaign were 18-24 year olds

EVENTS PROGRAMME

In 2025, we refreshed our events programme, into a more focused and scalable model. We focused on reaching young people in spaces where they already feel comfortable, while also influencing key voices and strengthening community connection.

We embedded our Youth Network within delivery to ensure our work felt representative, and prioritised activity in key regions and communities, including Manchester, London and groups underrepresented in breast health conversations. This included a range of youth-centred events and partnerships, from further education colleges and community spaces to major cultural moments such as Notting Hill Carnival, Wireless Festival, Black Pride and London Pride. We also engaged in policy and sector-facing platforms, including activity at the Houses of Parliament and the Youth Marketing Strategy Conference.

In addition, we delivered a week-long tour of football clubs across Scotland in partnership with the Scottish Professional Footballers' Association.

This approach facilitated over 3,250 meaningful conversations and the distribution of more than 3,500 information packs. **Following this engagement, 94% of young people reported that they felt breast cancer was something that could affect them,** a key step towards encouraging regular checking.

"Being a Youth Network member for CoppaFeel! has been one of the most fulfilling jobs I've done.

My favourite event was Wireless. It was quite shocking to see how many people didn't know how common breast cancer is and how surprised they were to hear that men can get breast cancer too, regardless of ethnicity. I also really enjoyed Black Pride because there was such a sense of community and everyone engaged in more in-depth conversations about representation.

I came away feeling proud and confident that we're creating a safe and comfortable space for conversations that matter for everyone."

Prasanna, Youth Network Member

CONTENT STRATEGY

In 2025 we built on the insights from our 2024 rebrand and established a dedicated content team to strengthen how we reach, engage, and encourage young people to check their chests. Our focus was on creating content that drives action, not just awareness.

Social media plays a critical role in shaping and normalising health behaviours for young people, but their feeds are crowded and competitive. To achieve cut-through, we prioritised consistent, high quality content, making chest checking feel normal and part of everyday self-care.

We expanded our presence across key platforms, including TikTok, ensuring CoppaFeel! shows up where young people spend their time and increasingly seek trusted health information. We developed a new audience-first strategy grounded in youth insight and behaviour change principles, with clear calls to action.

Co-creation remained central to our approach. We worked more closely with our Youth Network to shape content ideas, to ensure that our content is relevant, trusted, and acted upon. In partnership with our brand agency, Livity, they also played a key role in developing briefs, scripts and creative direction, helping ensure our films and imagery feel authentic and representative of the communities we aim to reach.

The impact of this approach is clear. **Social media and our website were identified as CoppaFeel!'s most useful resources (40% and 39%**)**. On TikTok, the proportion of our audience aged 18-24 grew to 84% by the end of the year, as our audience became more closely aligned with our target demographic.

We saw an increase in social media prompting people to check their chest for the first time (now 24%). Our research demonstrated that 42% of young people use social media as a primary source of information, showing the ongoing importance of an active and engaging social media presence.

Together, these channels provide a vital route for repeated exposure to chest-checking messages, helping CoppaFeel! remain visible, relevant and impactful in young people's everyday lives.

**CoppaFeel! Beneficiary survey 2025

84% proportion of TikTok audience within our target demographic

24% increase in social media prompting for chest checking

42% of young people that use social media as their primary source of information


VOLUNTEER PROGRAMMES

Our volunteer programmes are key to how we raise awareness of breast cancer in communities across the UK, making chest checking feel relevant, normal and actionable.

In 2025, our passionate volunteers reached over 40,000 people, delivering over 800 educational talks and stalls across the country. Our Uni Boob Team programme grew to 30 teams, delivering 415 events directly across campuses, an increase of 40% on 2024 and reaching over 8,900 people with our chest checking message.

2025 was a pivotal year as we received the final independent evaluation report from the National Council for Voluntary Organisations (NCVO).

Key headlines from the findings reveal:

Our volunteer programmes are very successful in generating early outcomes with audiences:

- They are more aware of young people's breast cancer risks (72-93%)
- They are aware of monthly checking as key to early diagnosis (86-95%)
- They are more aware of what to do with unusual chest changes (88%)

They also contribute to intermediate outcomes, with people:

- Better able to remember to check monthly (84%)
- Better able to know what changes to check for (86%)
- Checking monthly (51-55%)
- Checking more regularly (incl. weekly, monthly, every few months - 95%)

These results highlight how our volunteer community is central to our work in educating, encouraging, and empowering young people to check their chests and driving sustained behaviour change. The results show higher levels of monthly chest checking than we see from our annual market research, which report 34% of 18-24 year olds in the UK are checking at least monthly.

"CoppaFeel! saved my life [...] I was able to recognise a very small change that I would have otherwise ignored or not noticed and my breast cancer was caught so early [that] all that was needed was surgery [...] I am here and healthy thanks to you."

Boobette Talk Attendee

Encourage - Increased motivation and support to check

Drive confidence in 18-24 year olds noticing a change in their chest and advocating for their health by visiting their GP if they are worried about a sign of breast cancer.

We know that raising awareness alone is not enough. Young people need the confidence and reassurance to act if they notice a change.

Our work focuses on supporting young people to check regularly, trust their instincts and feel empowered to seek help from a GP. Encouraging this behaviour is key to achieving earlier diagnosis and improving outcomes for young people.

HEALTH INFORMATION AND RESOURCES

We believe that everyone deserves to feel like an expert on their own body, especially when something doesn't feel right.

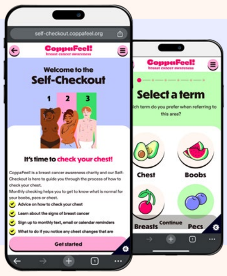
In 2025, we focused on evolving our resources to give 18-24 year olds the tools they need to notice a change and, more importantly, the confidence to do something about it. By making our health information more inclusive and relatable, we've empowered more young people to visit their GP if something doesn't feel right. An example of how we did this is through co-created new resources specifically around breast pain, a common issue for young people. We simplified the information and worked with our Youth Network and colleagues at East Midlands Breast Pain Clinic to create reassuring resources to help young people present to their GP with clarity rather than fear.

We strengthened the accessibility and inclusivity of our health information, expanding our library to include more resources in British Sign Language (BSL), maintaining our PIF Tick accreditation and working closely with communities such as the Ultra-Orthodox Jewish Community to co-create bespoke resources, addressing specific cultural needs and sensitivities. By making our information more inclusive, relevant, and easy to act on, we are helping more young people feel confident to seek support when something doesn't feel right.

THE SELF-CHECKOUT AND SMS REMINDER SERVICE

We remain committed to helping young people feel more confident checking their chest and to know what is normal for their bodies.

We developed our Self-Checkout tool (a purpose-built web app) and invested in fresh new animations that break down the checking process in a way that is clear, visual and easy to follow.



The Self-Checkout led **71,000 people** through our "how to check" guidance in 2025, with more young people reporting that they feel confident after using the tool, **up from 63% in 2024 to 73%** in 2025.

Our community of SMS reminder subscribers continues to steadily grow, showing more people value the service and are committing to check their chest regularly.

Key 2025 milestones:

150,000
subscribers

11,000+
new sign ups

1.7 million
text reminders sent

We sent out a total of 1.7 million text reminders in 2025, whilst also maintaining our unsubscription rate under 1%, meaning once people join us, they stick with us.

Together, these tools support young people not only to know how to check, but to do so regularly and with confidence.

Empower - Increase confidence and action to check

Help the NHS and GPs better understand young people's risk of breast cancer and the importance of quickly referring them for further checks when needed.

Improving awareness and understanding within healthcare settings is critical to ensuring young people are taken seriously and supported to access timely diagnosis and care.

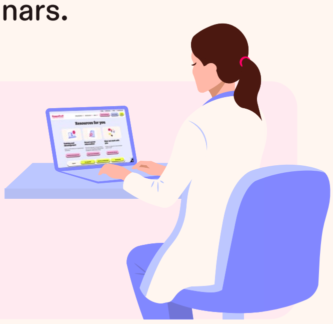
To address this, we work with healthcare professionals and decision-makers to increase awareness of breast cancer risk in young people, provide accessible education and resources, and strengthen pathways to referral and diagnosis.

HEALTHCARE ENGAGEMENT

We work to provide access to breast cancer information, resources and education for healthcare professionals (HCP) so that they can deliver breast awareness to patients, and support earlier diagnosis.

In 2025 we continued to see engagement with our training module, especially on the NHS e-learning for health platform. We also increased our attendance at healthcare professional conferences, and reached over 400 people with our breast awareness webinars.

In addition, we launched a healthcare professionals hub on our website, to better support them with educating and treating young patients, and **visits increased 135%** compared to the previous year.



Alongside this, we continued to strengthen partnerships with key organisations and memberships bodies to extend our reach and influence. A highlight of the year is successfully working with Ardens to add a link to our "how to check" page to the cervical screening template, to support clear and easy signposting for healthcare professionals.

Through this work, we are helping to ensure that young people are not only aware of the signs of breast cancer, but are supported to act on them quickly and confidently.

INFLUENCING

2025 saw the relaunch of CoppaFeel! into the policy space. We know that raising awareness of breast cancer and self-checking alone won't guarantee an early diagnosis. That's why we developed our first Influencing strategy and recruited a Senior Policy and Public Affairs manager to support us in our ambition to influence policy and improve outcomes for young people diagnosed with breast cancer.

In March we took our CoppaFeel! Mobile into Speakers Court, alongside hosting a drop-in session, educating MPs and staffers on the importance of chest checking and including young people in the breast cancer conversation.

Following this we have been building on our relationships in the policy space, having 1:1 meetings and conversations with key MPs and also supporting a drop-in in Parliament with our Tickled Pink partners Asda and Breast Cancer Now.

In 2025 we carried out a survey of more than 400 people in the breast cancer community to inform our strategy, reviewed the existing literature on breast cancer in young people, completed analysis of key data sets that highlights the prevalence of breast cancer in younger people, and had in-depth conversations with 15 leading researchers in their field.

2026 will see us accelerate our efforts to engage policymakers and healthcare systems to better understand young people's risk of breast cancer and to create change that leads to better outcomes for younger people affected by breast cancer.

WHAT DID THIS ACHIEVE?

Our impact on young people:

- Regular chest checking (monthly or weekly) **jumped from 16% to 79%** after engaging with CoppaFeel! services. Overall we saw approximately a **5x improvement in regular checking** behaviour for those who had engaged with our services and communications across different age groups.
- **66%** of 18-24 year olds who had never checked their chests before are now checking weekly or monthly. While 62% of under 18s who never checked now check regularly.
- **95%** agree that monthly checking helps to spot signs and symptoms of breast cancer early.
- **89%** agree that CoppaFeel! helps them to remember to check their chest once a month.
- **94%** strongly agree that CoppaFeel! helps them know what changes to check for.
- **87%** are motivated to check their chest monthly.
- **95%** would speak to a GP or other HCP if they noticed a change.
- **97.3%** would recommend CoppaFeel! to other young people.

*From 2 waves of the CoppaFeel! annual beneficiary survey n=435)

Impact on healthcare professionals we engaged with:

- **92%** feel confident advising young people on self checking
- **72%** more likely to refer young people to breast clinics
- **69%** more likely to offer urgent appointments to young people who present with unusual chest changes
- **84%** more likely to encourage self-checking after using our resources
- **67%** report NO barriers to referring young people
- **97%** would recommend CoppaFeel! to other healthcare professionals

*From 2 waves of the CoppaFeel! Annual HCP survey, n=162

"CoppaFeel! has taught me the importance of checking my chest and has given me confidence in understanding and owning my body.

If something isn't right, I will now feel more confident going to the doctors and seeking help"

18-24 year old

EQUALITY, DIVERSITY & INCLUSION (EDI)

EDI remained a core pillar of CoppaFeel!'s work. In 2025, we focused on reaching young people who are often underrepresented in breast health conversations, while continuing to build a culture that puts inclusion at the heart of everything we do.

We kicked off the year with our Check In campaign, co-designed with young people in North East London and launched on World Cancer Day. The campaign challenged the myth that breast cancer only affects older white women, making the message more relevant and inclusive.

In addition, we strengthened the accessibility and representation of our core resources. Our Chest Checklist video, created with Black Women Rising, is now available in British Sign Language, and introduced more inclusive and diverse visual content shaped by feedback from young people.

Connecting with communities in person continued to be a vital part of our work. We took part in Black Pride and our first Mela in Birmingham, celebrating South Asian culture. We also partnered with Amaliah to run a book club for Muslim women in Manchester, and hosted a music event in South East London featuring R&B and Afrobeats - an idea directly shaped by young people that led to 740 new signups to our SMS reminder service.

In December, we launched our first co-designed resource for the ultra-Orthodox Jewish community, created with Haredi women and distributed through Jewish charities, Mother & Baby units and mikvahs.

Alongside this, we continued to invest in our internal culture, with organisation-wide trans awareness training and anti-oppressive leadership training for senior leaders, helping ensure our approach to inclusion is embedded across the organisation.

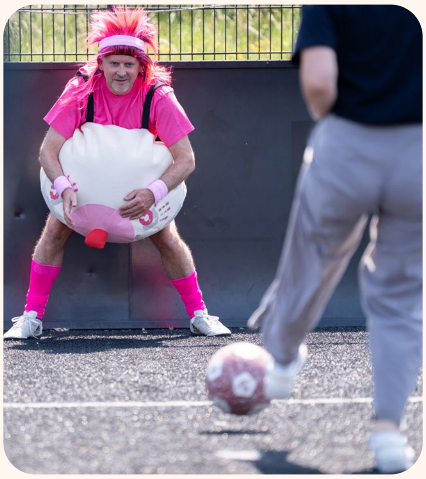
Young people's voices remained central throughout. We launched our first Youth Network, now over 70 members strong, with paid participation to ensure our work remains genuinely youth-informed, and we welcomed our first intern through a Southwark Council programme.

There is always more to do, but 2025 showed the impact of working alongside communities and young people to make breast health more relevant, accessible and inclusive.

"Being part of the Youth Network has meant a lot to me, especially because I joined as I've always cared about advocating for people and important causes.

Overall, it helped me grow in confidence, especially with public speaking, and I've learned how to adapt how I speak to different people. I also made new friends, which made the whole experience even better. It just showed me how important it is to have these kinds of conversations and create spaces where people feel comfortable to learn and speak."

Priscilla, Youth Network Member



Responsive - Growing our fundraising sustainably

Fundraising allows us to continue delivering our services and expand our reach and impact. As part of our 'Responsive' strategic priority, in 2025 we focused on building sustainable and diversified income.

Total income for the year was £7,080,647 (2024 £5,821,402) representing an increase of 22% compared to 2024 and income growth outside our principal partner, Asda, increased by 11% reflecting early progress in diversifying our income.

2025 was the first year of our three year growth strategy, and it was a strong year for fundraising. Income exceeded our budget, driven largely by the continued success of our partnerships with Asda and our Coppatrek!s. This performance provides a solid foundation whilst we refine our investment in new streams of income and priorities for the future.

We are grateful to our partners, supporters and donors, whose continued commitment enables us to deliver and grow our impact.

ASDA TICKLED PINK PARTNERSHIP

Our partnership with Asda reached a new milestone in 2025, generating £2.9m for CoppaFeel!.

The ongoing support, enthusiasm and dedication of Asda colleagues, customers and suppliers remains central to the partnership's success.

Beyond income generation, Tickled Pink enables us to directly reach and engage our audience through joint campaigns. During Breast Cancer Awareness Month, Asda launched an exclusive Tickled Pink bundle on TikTok Shop, priced at £7.17 to reflect that 1 in 7 women will develop breast cancer.

The campaign generated 27 million views, with 2,500 bundles selling out in under three days, demonstrating both the reach and resonance of our shared messaging.

We were also proud to celebrate Tickled Pink's milestone of £100m raised for breast cancer charities, including £10m for CoppaFeel! over the past six years.

We are deeply grateful for the scale, breadth and longevity of Asda's support.

PARTNERSHIPS

We continue to work with a wide range of corporate and strategic partners who support our work throughout the year. These partnerships play an important role in both raising funds and extending the reach of our message to new audiences.

Breast Cancer Awareness Month (BCAM) remains a key moment on our partnerships calendar. In 2025, we collaborated with a diverse portfolio of brands across retail, fashion and lifestyle sectors to develop products and campaigns in support of CoppaFeel!.

Throughout the month of October, our partners shared our message to their customers, helping us to reach even more people with information about the importance of chest checking, alongside raising vital funds.

TREKS

CoppaTrek! with our patron Giovanna Fletcher, remains one of our most significant and impactful areas of fundraising, generating £2,240,858.15 in 2025.

Across the year, around 300 trekkers faced some of the toughest weather conditions we have experienced in the Isle of Skye, Iceland and the Sahara on multi-day treks. Combined, this intrepid group raised an incredible £1,640,339.

We are grateful to Gi, our participants, volunteers, supporters and Charity Challenge who make this programme possible.

CHALLENGE EVENTS

Challenge Events proved to be a highly successful area of growth, and income increased by 137% compared to 2024. It was a joy to once again be fully immersed in these moments, supporting and cheering on our fundraisers from the sidelines at events across the country - including the Bath Half, London Marathon and the Great North Run.

Demand far exceeded the number of places we had secured, highlighting both the enthusiasm of our community and the strength of this income stream. We are excited to build on this momentum and expand our capacity into 2026.

PUBLIC FUNDRAISING

Public fundraising includes income generated through individual giving, community fundraising, challenge events and digital campaigns. It represents a key opportunity for CoppaFeel! to develop sustainable and diversified income growth. We are taking a targeted approach to identifying, investing and developing new areas, with differing anticipated return timeframes. In 2025 we launched legacy giving and began the process for our own lottery product.

A standout initiative in 2025 was our DIY fundraising campaign, 'Craft for CoppaFeel!'. During Breast Cancer Awareness Month, just under 400 fundraisers came together to support the campaign, raising £51,271 through creative and community-led activity.

We will continue to invest in this area to support long term income growth and reduce reliance on single income sources.

Looking ahead to the coming year, we will continue to grow our fundraising income, driven by the knowledge that there is still much to do to ensure more people are diagnosed early.

Transformative - Strengthening our organisation

To deliver greater impact, we continue to invest in the people, systems, and infrastructure that underpin our work.

In 2025, we made significant progress in strengthening our internal capability. We implemented a new CRM system, Beacon, which has improved our processes, increased efficiency and strengthened our ability to understand and engage our supporters.

We also continued to develop our people and culture. This included investing in our HR systems and recruitment processes, improving onboarding, and growing our team to 54 staff by the end of the year. We introduced a health cash plan for 2026 to further support staff wellbeing.

Looking ahead, we will continue to build on these foundations, including plans to bring more of our finance function in-house, ensuring we have the systems and expertise in place to support our future growth.

What's next?

Next year we will build on the foundations of 2025 to further expand our reach and deepen our impact. Our priority remains ensuring that more young people encounter our message, understand its relevance, and then change their behaviour, becoming regular chest checkers.

We will continue to reach young people where they are, strengthening and expanding our in person events, our social media content and our campaign, creating more touchpoints across the year.

We recognise that awareness alone is not enough to ensure early diagnosis, and in 2026 we will expand our work in the healthcare and policy space.

We have plans to host our first healthcare conference in the summer, we are also launching our first report on breast cancer in young people, hosting roundtables with key figures and attending party conferences to make sure we are heard.

Our volunteer community and our Youth Network remain central to our work, and we will continue to develop and invest in them, and the resources we provide.

We will continue to develop our people, culture and infrastructure and we have further plans to grow the team to further support the organisation and delivery of our services, programmes and events, helping us move closer to our vision of ensuring that all breast cancers in young people are diagnosed early and accurately.

Thank you

Every person who supports CoppaFeel! helps us reach more young people and drive earlier diagnosis. We are incredibly grateful.

While we can't name everyone, we would like to highlight some of the individuals and organisations who have played a particularly important role:

* **Our volunteers, supporters, the Medical Advisory Group and the Youth Network**, who make our work possible, helping us to reach more people with our message. Thank you for your commitment and continued support.
* **Our Patron Giovanna Fletcher**, who plays a vital role in the success of our CoppaTrek! programme. Thank you for your ongoing support.
* **Our celebrity supporters** who gave their time and platforms to help our life saving message reach an even larger audience - Bimini, Louise Boyce, Candice Brown, Fearne Cotton, Ekin-Su Cülcüloğlu, Amy Dowden, Carrie Fletcher, Bryony Gordon, Ashley James, Erin Kennedy, Dermot O'Leary, Millie Mackintosh, Vicky Pattison and Pete Wicks.
* **Asda** - A huge thank you to Asda, through Tickled Pink, for your continued support. Together, we are reaching millions of young people and raising vital funds to power our work.
* **Our Corporate Partners** - Avon, Abbott Lyon, BerryWorld, Boody, Boux Avenue and TPRG, Bravissimo, Candy Kittens, Eylure, Gym King, Little Dessert Shop, Little Greene Paint Company, Mrs Crimbles, Next and Next Beauty, Oddballs, OGX, Persimmon Homes Midlands, Purdy & Figg, Scribbler, The JD Foundation, Willmot Dixon Interiors. Thank you for all the work behind the scenes to support us.
* **Our Trek Sponsors** - Mountain Warehouse, Osprey and Hydro Flask.
* **The Trusts and Foundations** Thank you to The Boltini Trust, The Denis Greenwood Charitable Trust, Innes Family Charitable Foundation, The Johnson Family Charitable Trust, Leonard Laity Stoate Charitable Trust, Pink Ribbon Foundation, The Souter Charitable Trust and more!

  Your support helps us reach young people with our life saving messages. Together, we're changing the story for early diagnosis, one check at a time.
* **Our Delivery Partners** including North East London Cancer Alliance, Greater Manchester Cancer Alliance, South East London Cancer Alliance, The East Midlands Breast Pain Clinic, Ardens, Amaliah, Black Women Rising, Breast Cancer Now, Teenage Cancer Trust, Thera Trust, Working Progress, NCVO, TAG Agency, Claremont, and APCO.
* **Our Media Partners** including Seven Stars, Festival Republic, Acast, Jack Agency, Love Island, BMO & JCD. It's the support of partners like these that mean we can keep reaching young people with our life saving chest checking message.

How we are run - our governance

The trustees present their report and the audited financial statements for the year ended 31 December 2025.

Reference and administrative information set out on page 27 forms part of this report. The financial statements comply with current statutory requirements, the memorandum and articles of association and the Statement of Recommended Practice - Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with FRS 102. This trustees' annual report includes a directors' report as required by company law.

CoppaFeel! is a company limited by guarantee and a charity registered in England and Wales as well as Scotland. The company was incorporated on the 28 of July 2009. The company was registered as a charity on the 28 October 2009. The charity is controlled by its governing document which was amended by special resolution registered at Companies House on the 20 April 2024.

The trustees confirm that they have complied with their duty under section 17 of the Charities Act 2011 to have due regard to the guidance on public benefit published by the Charity Commission in determining the activities undertaken by the charity.

The trustees' report, including the sections on objectives, activities and performance, sets out how the charity's work delivers public benefit.

OUR TRUSTEES

Sarah Adomah

Tobi Asare

Susannah Forland

Kirsty Leith

Claire McDonald
Resigned 24 November 2025

Sarah Pugh *Chair*

Fiona Russell

Jane Vinson

COMMITTEES OF THE BOARD

Finance committee

Fiona Russell

Jane Vinson

Susannah Forland

The purpose of the Finance committee is:

* Review the organisational budget and financial plans
* Monitor the charity's financial performance
* Make recommendations to the board on financial policy matters

Remuneration and Nominations committee

Kirsty Leith

Sarah Pugh

Jane Vinson

The purpose of the Remuneration and Nominations committee is to ensure that CoppaFeel! has a diverse, skilled and effective board, CEO and SMT.

OUR SENIOR MANAGEMENT TEAM

Natalie Haskell
Chief Executive Officer

Chanade Bandaranayake
Director of Finance

Henrietta Atkinson
Director of Operations

Sophie Dopierala-Bull
Director of Services and Engagement

Jo MacSween
Director of Fundraising

Lindsey Cape until 14 May 2025
Director of Development

Martine O'Donnell
Director of Marketing

Becca-Jane Schofield started 7 July 2025
Director of Marketing - maternity cover

Registered England & Wales charity number: 1132366

Company number: 06974733

Scotland: SC045970

Registered Office
Unit 4 Bickels Yard,
151-153 Bermondsey Street,
London, SE1 3HA

THE COPPAFEEL! BOARD SEEKS EXTERNAL INDEPENDENT ADVICE FROM:

Auditors
Godfrey Wilson Limited,
2nd Floor - South, One Castle Park,
Tower Hill
Bristol, BS2 0JA

Bank
NatWest,
Daventry Branch,
44 High Street,
Daventry,
Northants, NN11 4HU

Flagstone Group Ltd,
1st Floor, Clareville House,
26-27 Oxendon Street,
London, SW1Y 4EL

Investment Manager
Rathbones Group Plc,
30 Gresham Street,
London, EC2V 7QN

Solicitors
Russell Cooke LLP,
8 Bedford Row,
London, WC1R 4BX

BOARD EFFECTIVENESS

Each year the CoppaFeel! Board of Trustees undertakes a skills audit to ensure an appropriate balance of skills, experience, backgrounds and knowledge to make informed decisions.

We have a clear recruitment process in place for board appointment and we actively promote board vacancies across a variety of paid and free platforms to ensure that we encourage applications from a diverse range of candidates. Trustees will have interviews with a member of the board and SMT, and all potential candidates will meet with the Chair and CEO before appointment.

Trustees shall serve for a term of three years starting from the date that they were first appointed.

Trustees shall be eligible for re-appointment for further terms provided that no trustee may serve more than three terms (nine years in total). Trustee training opportunities are offered to the board and trustees are provided with an induction to the activities of CoppaFeel! based on their individual needs.

REMUNERATION POLICY

Trustees approve the salary of the CEO and review the organisation pay structure annually. CoppaFeel! salaries are benchmarked annually with the sector and are proportionate to the complexity of each role, and in line with our charitable objectives. CoppaFeel! is a Living Wage employer.

ORGANISATIONAL PURPOSE AND LEADERSHIP

CoppaFeel!'s Board of Trustees regularly monitors and reviews the success of the organisation in meeting its key objective of ensuring that all young people are educated and empowered to check their chests regularly with the mission of ensuring that more people are diagnosed early. The board meets four times a year, but is dynamic and responds to the needs of the organisation by using virtual services.

SAFEGUARDING

At CoppaFeel! we want to create a culture of openness and trust so that we can create a safe environment for everyone. Whilst we do not currently work with vulnerable people (as defined by law), or have programmes where our volunteers are carrying out vulnerable activities, safeguarding is a key trustee responsibility which is why we have appointed a safeguarding lead on the board.

We have continued to ensure our commitment to safeguarding is upheld across all levels of the organisation. To match our growing team and community, we've reviewed our safeguarding culture and practices to ensure we continue to develop areas that need it. We rolled out NSPCC team-wide training focused specifically on safeguarding 16-24 year olds, ensuring our staff are confident in working with and supporting this age group. We also automated the reporting process via Google Forms, allowing us to respond to concerns more efficiently. Our Engagement and Inclusion team worked closely with Participation People to build safety directly into the foundations of our new Youth Network. From trustee training to regular safeguarding workshops for both new starters and long-term staff, we've made sure that keeping our community safe is a shared, top priority across every level of the charity.

There were three safeguarding concerns logged in 2025. All reports were assessed and dealt with internally or through liaising with partners where necessary. No further action was required to escalate incidents to emergency services, the Charity Commission or the Board of Trustees. All cases were closed promptly, with support offered to colleagues and members of our community involved.

DECISION MAKING, RISK & CONTROL

Delivering on our promise to ensure that all breast cancers are diagnosed at the earliest stage possible, increasing our reach and optimising our impact means balancing risks and opportunities.

Our Board of Trustees and Senior Management Team identify and review how we are managing risk as we pursue our strategic objectives, looking at our impact, our financial sustainability and our governance and compliance and determine our appetite for risk. Risks are scored on the basis of likelihood and impact, and mitigations and controls listed alongside.

The top 3 risks identified for the organisation are:

* **Recruitment delays and the loss of key staff, impacting delivery of the strategy**
  To safeguard the delivery of the strategy, projects are monitored and proactively flagged if delayed. Our recruitment processes have been updated to support team growth, and we monitor staff satisfaction via engagement surveys and the staff forum.

* **CoppaFeel! is unable to deliver its strategy of ensuring that breast cancers are diagnosed early as people are unable to access a GP appointment**
  To mitigate this risk our plans are to expand our services over the next strategic period, increasing our work with healthcare providers, along with the creation of a new influencing strategy. We continue to engage with our audience to understand their feelings towards access to services.

* **Data breach & cyber risk**
  We recognise the increasing operational and reputational risks in relation to Cyber attacks and Data security. To mitigate, we have made improvements to IT systems, policies, processes and staff training and have completed the Cyber Essentials Accreditation. We continue to monitor this risk.

ENVIRONMENTAL COMMITMENT STATEMENT

At CoppaFeel!, we recognise that as a charity we have a responsibility to minimise our environmental impact and make sustainable, ethical decisions across our operations, partnerships and investments. We are committed to reducing waste and emissions, recycling, choosing responsible suppliers, and embedding environmental awareness into our everyday work. We will continue to learn and improve, ensuring our actions reflect our values and contribute to a healthier more sustainable future for young people.

OUR APPROACH TO FUNDRAISING

CoppaFeel! is committed to fundraising in a way that is legal, open, and honest.

We are registered with the Fundraising Regulator and adhere to the Code of Fundraising Practice.

Fundraising activity is primarily managed by our internal team, with appropriate oversight, policies and procedures in place to ensure activity is carried out in a responsible and ethical way.

The charity works with a small number of third party providers to support specific fundraising activities. This includes an External Lottery Manager (ELM), who manages our lottery in accordance with the requirements of the Gambling Commission, and event delivery partners who support the operation of challenge events. We do not engage third party agencies for telephone or face-to-face fundraising.

All third party providers are subject to due diligence and contractual agreements, and are required to comply with relevant regulation and our standards for supporter care.

We are mindful of the need to protect vulnerable people and aim to ensure that all fundraising activity is respectful and appropriate, and does not place undue pressure on individuals.

We provide guidance and support to our fundraisers and supporters to help them fundraise safely and effectively. We also have a process in place to manage and respond to complaints.

In 2025, we received no complaints in relation to our fundraising practices.

Statement of responsibilities of the trustees

The trustees (who are also directors of CoppaFeel! for the purposes of company law) are responsible for preparing the trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and group and of the incoming resources and application of resources, including the income and expenditure, of the charitable company and group for that period.

In preparing these financial statements, the trustees are required to:

* Select suitable accounting policies and then apply them consistently
* Observe the methods and principles in the Charities SORP
* Make judgments and accounting estimates that are reasonable and prudent
* State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements
* Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity and group will continue in operation

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and the group and which enable them to ensure that the financial statements comply with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006 (as amended). They are also responsible for safeguarding the assets of the charitable company and group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

* There is no relevant audit information of which the charitable company's auditors are unaware
* The trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Members of the charity guarantee to contribute an amount not exceeding £1 to the assets of the charity in the event of winding up. The trustees are members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.

These accounts have been prepared in accordance with the provisions applicable to companies' subject to the small companies' regime.

FINANCIAL REVIEW AND RESULTS FOR 2025

CoppaFeel! had a strong year for income, generating £7,080,647, versus £5,821,402 in 2024. The charity invested £6,597,984 delivering our activities (prior year £5,631,241). This reflected our continued commitment to expanding reach and impact.

A total of 69% was directed to our awareness and education work. 31% was spent on the costs of generating income. A key fundraising expenditure is our trek programme, which in addition to income generation provides significant awareness and PR opportunities while engaging our community affected by breast cancer.

Gifts in Kind have been recognised on the basis of what we would have paid for media and advertising support. We are grateful to our media partners who have helped us to share our campaign and source media value on behalf of the charity (value £44K).

The charity finishes the year with funds carried over of £4,820,032. The cash position is £2,301,977 (versus 2024 £2,018,411). Funds are accrued at year end from the Asda partnership.

RESERVES POLICY AND GOING CONCERN

Free reserves comprise of the total reserves available to the charity minus any funds which have been restricted for a specific purpose.

The Board of Trustees determine the level of reserves to ensure uninterrupted delivery of the charity's objectives taking into consideration:

- **Working capital requirements:** At year end there is a material amount of income accrued including income due to be transferred from CoppaFeel! Trading or owed by debtors (due to be paid in the 3-6 months following year end)
- **Timings:** With a significant portion of income received during Q4 and Breast Cancer Awareness Month (October), funds are required to maintain the organisation throughout the year

The trustees have approved a tiered methodology to the reserves, with an upper tier and lower tier. Broadly put, the upper tier is 6 months (plus committed costs) and the lower tier is 3-6 months (plus committed costs) for the following year. The senior management team is able to utilise funds between the two tiers for charitable activities as needed, however utilisation of reserves below the lower tier needs trustee approval to draw down.

The trustees have decided that the reserves upper limit based on the 2026 budget is £4.69 million and lower limit £3.97 million. The reserves policy is reviewed annually and the free reserves position is reported to the board on a quarterly basis.

The charity currently holds total Free Reserves of £4,598,448 and one restricted reserve (£789).

The board has approved a planned deficit budget for 2026, allowing for a £68K shortfall.

The trustees remain confident that CoppaFeel! is a going concern as there are adequate resources available to be able to fund the activities of the charity and manage its cash flow into 2026. It is the duty of the trustees to monitor reserves and they regularly review the reserves required to meet known and estimated expenditure in furtherance of the charity's objectives and for its administration.

RESTRICTED FUNDS

Restricted funds are received under Trust and can only be applied to defined activities. Restrictions can either arise because of a condition set by a donor/funder on how income may be applied or because an appeal raises funds for a defined area of concern/activity.

There were £29K restricted funds carried over from the prior year.

£151K of restricted income was spent in 2025 on awareness raising educational projects at CoppaFeel! At year end restricted funds stood at £789, and these funds are planned to be spent down in 2026 in accordance with the funding application.

INVESTMENT POLICY

CoppaFeel! holds a portion of reserves as investments to protect against their erosion through inflation in the medium to long term. Our objective is to balance income and capital return to enable us to provide services for our beneficiaries in the present and in the future, against an acceptable level of risk. Fixed asset investments totalled £221,584 which includes £1 invested in the subsidiary trading company. Our investment portfolio is managed on our behalf by investment managers Rathbones. Rathbones investments totaled £147,759. We regularly review the performance of our investment managers to ensure they are in line with agreed benchmarks and that our approach is in line with our broader strategy and plans. Our long-term objective is to exceed inflation with our investments.

In 2025 the investment gain was £3,939.

COPPAFEEL! TRADING LIMITED

CoppaFeel! Trading Ltd is the wholly owned subsidiary of CoppaFeel! Registered company number (10707836). The subsidiary was incorporated on 4 April 2017.

In 2025 it achieved income of £1,349,926 and net profit of £1,325,362. All profits generated by CoppaFeel! Trading Limited are donated to CoppaFeel!. The primary source of the income received by CoppaFeel! Trading Ltd is from our Corporate Partnerships. In 2025 we moved our ticket sales for Treks to our Trading account and plan to move all commercial activities to Trading. We anticipate a slightly higher level of income for the trading subsidiary in 2026 as we also grow our corporate income.

AUDITORS

Godfrey Wilson Limited were appointed as auditors to the group and parent charity during the year and have expressed their willingness to continue in that capacity.

DECLARATION

The trustees declare that they have approved the trustees' report.

Signed on behalf of the charity's trustees on

20 July 2026

Sarah Pugh

Sarah Pugh
Chair

Get in touch

CoppaFeel!
Unit 4, Bickels Yard,
151 - 153 Bermondsey Street,
London, SE1 3HA

Email: team@coppafeel.org
Tel: 0207 407 0398

@coppafeel

Independent auditor's report to the members of CoppaFeel!

Opinion

We have audited the financial statements of CoppaFeel (the 'parent charity') and its subsidiary (the 'group') for the year ended 31 December 2025 which comprise the consolidated statement of financial activities, consolidated and parent charity balance sheets, consolidated statement of cash flows and the related notes to the financial statements, including a summary of significant accounting policies.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

* give a true and fair view of the state of the group and parent charity's affairs as at 31 December 2025 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
* have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
* have been prepared in accordance with the requirements of the Companies Act 2006

BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and the provisions available for small entities, in the circumstances set out in note 8 to the financial statements, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

CONCLUSIONS RELATING TO GOING CONCERN

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group and parent charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

OTHER INFORMATION

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

OPINION ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report has been prepared in accordance with applicable legal requirements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In the light of the knowledge and understanding of the group and parent charity and their environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report. We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

* adequate accounting records have not been kept by the parent charity, or returns adequate for our audit have not been received from branches not visited by us; or
* the parent charity financial statements are not in agreement with the accounting records and returns; or
* certain disclosures of trustees' remuneration specified by law are not made; or
* we have not received all the information and explanations we require for our audit; or
* the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' report and from the requirement to prepare a strategic report.

RESPONSIBILITIES OF THE TRUSTEES

As explained more fully in the trustees' responsibilities statement set out in the trustees' report, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group and the parent charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or the parent charity or to cease operations, or have no realistic alternative but to do so.

OUR RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud.

The procedures we carried out and the extent to which they are capable of detecting irregularities, including fraud, are detailed below:

(1) We obtained an understanding of the legal and regulatory framework that the charity operates in, and assessed the risk of non-compliance with applicable laws and regulations. Throughout the audit, we remained alert to possible indications of non-compliance.

(2) We reviewed the charity's policies and procedures in relation to:

   * Identifying, evaluating and complying with laws and regulations, and whether they were aware of any instances of non-compliance;
   * Detecting and responding to the risk of fraud, and whether they were aware of any actual, suspected or alleged fraud; and
   * Designing and implementing internal controls to mitigate the risk of non-compliance with laws and regulations, including fraud.

(3) We inspected the minutes of trustee meetings.

(4) We enquired about any non-routine communication with regulators and reviewed any reports made to them.

(5) We reviewed the financial statement disclosures and assessed their compliance with applicable laws and regulations.

(6) We performed analytical procedures to identify any unusual or unexpected transactions or balances that may indicate a risk of material fraud or error.

(7) We assessed the risk of fraud through management override of controls and carried out procedures to address this risk. Our procedures included:

   * Testing the appropriateness of journal entries;
   * Assessing judgements and accounting estimates for potential bias;
   * Reviewing related party transactions; and
   * Testing transactions that are unusual or outside the normal course of business.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. Irregularities that arise due to fraud can be even harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

USE OF OUR REPORT

This report is made solely to the charity's members, as a body, in accordance with Chapter 3 of part 16 of the Companies Act 2006, and to the charity's trustees, as a body, in accordance with Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charity's members and trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity, the charity's members as a body and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Date: 21 July 2026

William Guy Blake

William Guy Blake ACA
Senior Statutory Auditor

For and on behalf of:

GODFREY WILSON LIMITED
Chartered accountants and statutory auditor

2nd Floor - South, One Castle Park,
Tower Hill, Bristol, BS2 0JA

Consolidated statement of financial activities

INCOME AND EXPENDITURE FOR THE YEAR ENDED 31 DECEMBER 2025

	Notes	Unrestricted 2025 £	Restricted 2025 £	Total 2025 £	Restated Total 2024 £
Income from:					
Donations and legacies	3	5,129,902	-	**5,129,902**	4,005,127
Charitable activities	4	284,593	122,799	**407,392**	507,026
Trading activities	5	1,520,541	-	**1,520,541**	1,283,098
Investments	6	22,812	-	**22,812**	26,151
TOTAL INCOME		6,957,848	122,799	**7,080,647**	5,821,402
Expenditure on:					
Raising funds	7	2,047,733	-	**2,047,733**	1,522,229
Charitable activities	7	4,399,240	151,010	**4,550,250**	4,109,012
TOTAL EXPENDITURE		6,446,973	151,010	**6,597,983**	5,631,241
Net income / (expenditure) before net gains on investment		510,875	(28,211)	**482,664**	190,161
Net gains on investments	13	3,939	-	**3,939**	8,850
Net income / (expenditure) for the year		514,814	(28,211)	**486,603**	199,011
NET MOVEMENT IN FUNDS	8	514,814	(28,211)	**486,603**	199,011
Reconciliation of funds					
Total funds brought forward		4,305,218	29,000	**4,334,218**	4,135,207
TOTAL FUNDS CARRIED FORWARD	19	4,820,032	789	**4,820,821**	4,334,218

The statement of financial activities includes all gains and losses in the year. All income and expenditure derive from continuing activities. Movement in funds are shown in note 19 to the financial statements.

Prior period income has been reclassified to reflect the requirements of the Charities SORP (FRS 102) and to be comparable with the current year. The restatements are purely reclassifications of income and do not affect net income (note 23).

Consolidated and parent balance sheet

AS AT 31 DECEMBER 2025

	Notes	Charity 2025	Group 2025	Charity 2024	Group 2024
		£	£	£	£
Fixed Assets					
Tangible assets	12	**73,826**	**73,826**	184,231	184,231
Investments	13	**147,759**	**147,758**	140,867	140,866
		221,585	**221,584**	325,098	325,097
Current Assets					
Debtors	16	**3,119,547**	**2,700,253**	2,511,462	2,208,268
Cash at bank and in hand		**1,829,077**	**2,301,977**	1,710,742	2,018,411
		4,948,624	**5,002,230**	4,222,204	4,226,679
Liabilities					
Creditors: Amounts falling due within one year	17	**349,388**	**402,993**	213,084	217,558
NET CURRENT ASSETS		**4,599,236**	**4,599,237**	4,009,120	4,009,121
TOTAL NET ASSETS		**4,820,821**	**4,820,821**	4,334,218	4,334,218
Funds:					
Restricted income funds	19	**789**	**789**	29,000	29,000
Unrestricted income funds: General funds	19	**4,820,032**	**4,820,032**	4,305,218	4,305,218
TOTAL FUNDS		**4,820,821**	**4,820,821**	4,334,218	4,334,218

These financial statements have been prepared in accordance with the provisions of the Companies Act 2006 applicable to companies' subject to the small companies' regime. They were approved, and authorised for issue, by the Board of Trustees on 20 July 2026 and signed on their behalf by:

Sarah Pugh

___________________________ Sarah Pugh, Chair

Company registration number: 06974733

The notes on pages 41-59 form part of these financial statements.

Consolidated statement of cash flows

FOR THE YEAR ENDED 31 DECEMBER 2025

	Notes	2025 £	2024 £
Cash flows from operating activities:			
Net cash provided by / (used in) operating activities	20	**266,098**	(25,361)
Cash flows from investing activities:			
Purchase of tangible fixed assets	12	**(2,391)**	(219,372)
Payments to acquire investments	13	**(2,957)**	(3,277)
Dividends and interest received	6	**22,812**	26,151
Cash movement within investment portfolio	13	**4**	17
NET CASH PROVIDED BY / (USED IN) INVESTING ACTIVITIES		**17,468**	(196,481)
CHANGE IN CASH AND CASH EQUIVALENTS		**283,566**	(221,842)
Cash and cash equivalents at beginning of year		**2,018,411**	2,240,253
CASH AND CASH EQUIVALENTS AT END OF YEAR		**2,301,977**	2,018,411

The charity has not provided an analysis of changes in net debt as it does not have any long-term financing arrangements.

Notes to the consolidated financial statements

FOR THE YEAR ENDED 31 DECEMBER 2025

1. ACCOUNTING POLICIES

a) Statutory information

CoppaFeel! is a charitable company limited by guarantee and is incorporated in England and Wales. The registered office address and principal place of business is Unit 4 Bickels Yard, 151-153 Bermondsey Street, London, England, SE1 3HA.

b) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015 to 1 January 2019) - (Charities SORP FRS 102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

These financial statements consolidated the results of the charitable company and its wholly-owned subsidiary CoppaFeel! Trading Ltd on a line by line basis. Transactions and balances between the charitable company and its subsidiary have been eliminated from the consolidated financial statements. Balances between the two companies are disclosed in the notes of the charitable company's balance sheet. A separate statement of financial activities, or income and expenditure account, for the charitable company itself is not presented because the charitable company has taken advantage of the exemptions afforded by section 408 of the Companies Act 2006.

c) Public benefit entity

The charitable company meets the definition of a public benefit entity under FRS 102.

d) Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern.

The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

e) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met.

f) Donations of gifts, services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

g) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

h) Fund accounting

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

i) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

* Costs of raising funds relate to the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose
* Expenditure on charitable activities includes the costs of the awareness programmes undertaken to further the purposes of the charity and their associated support costs

The Charity is not VAT registered and has not been claiming any VAT and recognising the costs in full.

j) Allocation to charitable activities

We have reviewed our team activities and allocated those fundraising efforts that meet our criteria for charitable activities accordingly. Media and awareness-related costs have been assessed and allocated as charitable where they directly support our charitable objectives.

k) Allocation of support costs

Expenditure is allocated to specific activities where the cost can be directly attributed to those activities.

Support costs, which cannot be directly attributed, are apportioned based on staff roles under these headings:

* Raising funds 40%
* Charitable activities 60%

l) Operating leases

Rental charges are charged on a straight line basis over the term of the lease.

m) Employee benefits
The charity operates a defined contribution plan for the benefit of its employees. Contributions are expensed as they become payable.

n) Tangible fixed assets
Items of equipment are capitalised where the purchase price exceeds £5,000. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use.

Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life.

The useful life is as follows:

* Leasehold improvements depreciated over the term of the related lease
* Motor Vehicles 25% depreciation for a total of 3 years.
* Computer equipment 33 months straight-line depreciation
* Office Furniture 33 months straight-line depreciation

o) Listed investments
Investments are a form of basic financial instrument and are initially recognised at their transaction value and subsequently measured at their fair value as at the balance sheet date using the closing quoted market price. Any change in fair value will be recognised in the statement of financial activities and any excess of fair value over the historical cost of the investment will be shown as a fair value reserve in the balance sheet. Investment gains and losses, whether realised or unrealised, are combined and shown in the heading 'Net gains/(losses) on investments' in the statement of financial activities.

The charity does not acquire put options, derivatives or other complex financial instruments.

p) Investments in subsidiaries
Investment in CoppaFeel! Trading Ltd, a wholly owned subsidiary of CoppaFeel!, is stated at cost.

q) Debtors
Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

r) Cash at bank and in hand
Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account. Cash balances exclude any funds held on behalf of service users.

s) Creditors and provisions
Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

t) Financial instruments accounting policy

The charitable company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently recognised at amortised cost using the effective interest method.

u) Key accounting estimates

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

The key source of estimation uncertainty that has a significant effect on the amounts recognised in the financial statements is accrued income.

Accrued income is based on management's best estimate of its value.

NOTE 2:
DETAILED COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted 2024	Restricted 2024	Restated Total 2024
	£	£	£
Income from:			
Donations and legacies	4,005,127	-	**4,005,127**
Charitable activities	409,520	97,506	**507,026**
Trading activities from subsidiary	1,283,098	-	**1,283,098**
Investments	26,151	-	**26,151**
TOTAL INCOME	5,723,896	97,506	**5,821,402**
Expenditure on:			
Raising funds	1,522,229	-	**1,522,229**
Charitable activities	3,886,518	222,494	**4,109,012**
TOTAL EXPENDITURE	5,408,747	222,494	**5,631,241**
Net income before net gains on investment	315,149	(124,988)	**190,161**
Net gains	8,850	-	**8,850**
Net income / (expenditure) for the year	323,999	(124,988)	**199,011**
Transfer between funds	37,156	(37,156)	**-**
NET MOVEMENT IN FUNDS	361,155	(162,144)	**199,011**
Reconciliation of funds			
Total funds brought forward	3,944,063	191,144	**4,135,207**
TOTAL FUNDS CARRIED FORWARD	4,305,218	29,000	**4,334,218**

NOTE 3:
INCOME FROM DONATIONS AND LEGACIES

	Unrestricted	Restricted	Total 2025	Restated Total 2024
	£	£	£	£
Donations	2,853,940	-	**2,853,940**	2,399,342
Fundraising events	2,231,889	-	**2,231,889**	1,461,835
Gifts in kind	44,073	-	**44,073**	143,950
	5,129,902	-	**5,129,902**	4,005,127

All income from donations and legacies are unrestricted for the current and prior year.

NOTE 4:
INCOME ON CHARITABLE ACTIVITIES

	Unrestricted	Restricted	Total 2025	Restated Total 2024
	£	£	£	£
Grants	-	122,799	**122,799**	83,806
Corporate partnerships	284,593	-	**284,593**	423,220
	284,593	122,799	**407,392**	507,026

The charitable company receives government grants, defined as funding from North East London Cancer Alliance and South East London Cancer Alliance to fund charitable activities. The total value of such grants in the period ending 31 December 2025 was £90,608 (2024: £nil). There are no unfulfilled conditions or contingencies attaching to these grants in 2025.

NOTE 5:
TRADING ACTIVITY

	Unrestricted	Restricted	Total 2025	Restated Total 2024
	£	£	£	£
Merchandise sales	3,466	-	**3,466**	4,143
Lottery income	132,088	-	**132,088**	109,307
Ticket sales	35,061	-	**35,061**	4,700
Trading Subsidiary	1,349,926	-	**1,349,926**	1,164,948
	1,520,541	-	**1,520,541**	1,283,098

All funds raised by the Charity are unrestricted for the current and prior year.

NOTE 6:
INCOME FROM INVESTMENTS

	Unrestricted	Restricted	Total 2025	Restated Total 2024
	£	£	£	£
Bank interest	19,579	-	**19,579**	22,620
Income from long term investments	3,233	-	**3,233**	3,531
	22,812	-	**22,812**	26,151

All income from investments is unrestricted for the current and prior year.

7A) ANALYSIS OF EXPENDITURE (CURRENT YEAR)

	Raising funds	Charitable activities	Governance costs	Support costs	Total 2025
	£	£	£	£	**£**
	Fundraising	Charitable	Governance	Support Costs	
Staff Costs (note 9)	544,717	1,537,022	57,812	399,601	**2,539,152**
Costs of goods sold	6,285	-	-	-	**6,285**
Fundraising costs	973,005	-	-	374	**973,379**
Subsidiary fundraising costs	4,316	-	-	-	**4,316**
Charitable activities direct costs	-	2,224,825	-	12,796	**2,237,621**
Staff related costs	-	-	664	89,682	**90,346**
Premises costs	-	-	-	249,388	**249,388**
IT & telephone costs	-	-	-	202,210	**202,210**
Other office costs	-	-	50	48,322	**48,372**
Professional fees	-	-	19,320	111,506	**130,826**
Depreciation	-	9,288	-	103,508	**112,796**
Bank Charges	-	-	-	2,090	**2,090**
Other	-	-	1,167	35	**1,202**
TOTAL	1,528,323	3,771,135	79,013	1,219,512	**6,597,983**

	Raising funds	Charitable activities	Governance costs	Support costs	Total 2025
	£	£	£	£	**£**
Support costs	487,805	731,707	-	(1,219,512)	**-**
Governance costs	31,605	47,408	(79,013)	-	**-**
TOTAL EXPENDITURE 2025	**2,047,733**	**4,550,250**	**-**	**-**	**6,597,983**

*Allocation of support costs is based on a percentage stated in p42.

7B) ANALYSIS OF PRIOR YEAR EXPENDITURE

	Raising funds	Charitable activities	Governance costs	Support costs	Total 2024
	£	£	£	£	**£**
	Fundraising	Charitable	Governance	Support Costs	
Staff Costs (note 10)	376,642	1,110,860	72,050	209,578	**1,769,130**
Costs of goods sold	1,678	-	-	-	**1,678**
Fundraising costs	658,649	-	-	488	**659,137**
Subsidiary fundraising costs	5,537	-	-	-	**5,537**
Charitable activities direct costs	-	2,271,601	670	14,207	**2,286,478**
Staff related costs	-	-	10,924	94,225	**105,149**
Premises costs	-	-	-	249,833	**249,833**
IT & telephone costs	-	-	-	141,635	**141,635**
Other office costs	-	-	-	38,871	**38,871**
Professional fees	-	-	20,337	210,876	**231,213**
Depreciation	-	6,967	-	105,576	**112,543**
Bank Charges	-	-	1,954	86	**2,040**
Other	-	-	26,378	1,619	**27,997**
TOTAL	1,042,506	3,389,428	132,313	1,066,994	**5,631,241**

	Raising funds	Charitable activities	Governance costs	Support costs	Total 2024
	£	£	£	£	**£**
Support costs	426,798	640,196		(1,066,994)	**-**
Governance costs	52,925	79,388	(132,313)		**-**
TOTAL EXPENDITURE 2024	**1,522,229**	**4,109,012**	**-**	**-**	**5,631,241**

8) NET INCOME FOR THE YEAR

	2025	2024
This is stated after charging:	**£**	£
Depreciation	**112,796**	112,543
Operating lease rentals:		
Property	**158,600**	136,247
Printer	**1,793**	-
Auditors' remuneration (Including VAT):		
Audit	**15,000**	17,400
Other services	**1,560**	1,440

In common with other charities of our size and nature we use our auditors to assist with the preparation of the financial statements for the trading subsidiary and to prepare and submit returns to the tax authorities.

9) ANALYSIS OF STAFF COSTS, TRUSTEE REMUNERATION AND EXPENSES, AND THE COST OF KEY MANAGEMENT PERSONNEL

	2025	2024
Payroll details	**£**	£
Salaries and wages	**2,222,470**	1,562,452
Social security costs	**272,128**	171,910
Employer's contribution to defined contribution pension schemes	**44,554**	34,768
	2,539,152	1,769,130

Salaries and wages include redundancy/settlement payment of £20,667

The following number of employees received employee benefits (excluding employer pension costs and employer's national insurance) during the year between:

	2025	2024
£60,000 - £69,999	3	3
£70,000 - £79,999	2	1
£80,000 - £89,999	-	-
£90,000 - £99,999	-	1
£100,000 - £109,999	-	-
£110,000 - £119,999	1	-
	6	5

The total employee benefits including pension contributions of the key management personnel (CEO, Director of Fundraising, Director of Marketing, Director of Operations, Director of Finance, Director of Education and Health Engagement, and Director of Development) were £575,361 (2024: £503,572).

The charity trustees were not paid nor received any other benefits from employment with the charity in the year (2024: £nil).

No charity trustee received payment for professional or other services supplied to the charity (2024: £nil).

Trustees' expenses represents the payment or reimbursement of travel and subsistence costs relating to attendance at meetings of the trustees £nil (2024: £nil).

	2025	2024
Staff Numbers	**Number**	**Number**
Raising funds	**15.00**	7.59
Charitable Activities	**25.83**	22.40
Support	**8.78**	4.23
Governance	**0.55**	1.45
	50.16	35.67

10) RELATED PARTY TRANSACTIONS

During the year, the charity paid £545,321 (2024: £492,548) for media services to 7Stars UK Ltd, Natalie Haskell's (CoppaFeel! CEO) spouse serves as a director. At the balance sheet date 31st December 2025, £4,036 was owed to the agency. The contract for 7Stars is under review and will undergo a full tender process at the end of 2026.

CoppaFeel! is the parent charity of CoppaFeel Trading Limited (company registration no. 10707836). The staff of the Charity carry out most of the day-to-day running and management of the trading subsidiary. During the year, the Charity charged £6,792 for management fees (2024: £10,500) and £13,513 for license fees for the use of the Charity logo and brand (2024: £11,488). The trading subsidiary donates all of its profits under Gift Aid to the Charity, totalling £1,325,362 in the year (2024: £1,137,422). At year end, £1,450,895 was owed to the Charity (2024: £1,238,022), which includes the total donated profits for the period, management fees, license costs, and an intercompany loan with the balance of £105,286 (2024: £78,612).

11) TAXATION

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

The charity's trading subsidiary CoppaFeel Trading distributes under Gift Aid available profits to the parent charity.

12) TANGIBLE FIXED ASSETS

Group and charity	Leasehold Improvements	Computer Equipment	Motor Vehicles	Office Furniture	Total
	£	£	£	£	**£**
Cost					
At 1 January 2025	200,751	43,606	37,156	108,222	**389,735**
Additions	2,391	-	-	-	**2,391**
At 31 December 2025	203,142	43,606	37,156	108,222	**392,126**
Accumulated depreciation					
At 1 January 2025	106,551	36,832	6,967	55,154	**205,504**
Depreciation	67,517	6,006	9,289	29,984	**112,796**
Disposals	-	-	-	-	**-**
At 31 December 2025	174,068	42,838	16,256	85,139	**318,300**
Net Book value					
As at 31 December 2024	94,200	6,774	30,189	53,068	**184,231**
As at 31 December 2025	**29,074**	**768**	**20,900**	**23,083**	**73,826**

All the above assets are used for charitable purposes.

13) INVESTMENTS

	Charity 2025	Group 2025	Charity 2024	Group 2024
	£	£	£	£
Investments held:				
Fair value at the start of the year	140,763	140,763	128,636	128,636
Additions at cost	2,957	2,957	3,277	3,277
Net gain on change in fair value	3,939	3,939	8,850	8,850
Listed and mixed investments	147,659	147,659	140,763	140,763
Cash held for reinvestment	99	99	103	103
Investment in subsidiary	1	-	1	-
Fair value at the end of the year	**147,759**	**147,758**	140,867	140,866

Fair value of listed and mixed investments comprises:				
Rathbones - Unit Trust Mngt - Core Investment Fund For Charities	147,659	147,659	140,763	140,763
	147,659	**147,659**	140,763	140,763

14) SUBSIDIARY UNDERTAKING

The charitable company owns 100% of the issued ordinary share capital of CoppaFeel! Trading Ltd, a company registered in England. The company number is 10707836. The registered office address is Unit 4 Bickels Yard, 151-153 Bermondsey Street, London, England, SE1 3HA.

The subsidiary is used for non-primary purpose trading activities. All activities have been consolidated on a line by line basis in the statement of financial activities. Available profits are distributed under Gift Aid to the parent Charity.

The subsidiary is exempt from the requirements of the Companies Act 2006 relating to the audit of individual accounts by virtue of Section 479A.

There are three members on the board of the Trading Subsidiary, Simon Finnis, Natalie Haskell and Jane Vinson.

A summary of the results of the subsidiary is shown below:

	Total 2025	Total 2024
Profit and Loss	**£**	**£**
Turnover	**1,349,926**	1,164,948
Costs of sales	**(13,456)**	(11,489)
GROSS PROFIT	**1,336,470**	1,176,437
Administrative expenses	**(11,108)**	(16,037)
Profit on ordinary activities before interest and taxation	**1,325,362**	1,160,400
Profit on ordinary activities before taxation	**1,325,362**	1,160,400
Taxation on profit on ordinary activities	**-**	-
PROFIT FOR THE FINANCIAL YEAR	**1,325,362**	1,160,400
Retained earnings		
Total retained earnings brought forward	**-**	-
Profit for the financial year	**1,325,362**	1,137,422
Distribution under Gift Aid to parent charity	**(1,325,362)**	(1,137,422)
TOTAL RETAINED EARNINGS CARRIED FORWARD	**-**	-
The aggregate of the assets, liabilities and reserves was:		
Assets	**1,504,501**	1,242,497
Liabilities	**(1,504,500)**	(1,242,496)
NET ASSETS	**1**	1

15) PARENT CHARITY

The parent charity’s gross income and the results for the year are disclosed as follows:

	2025	2024
	£	**£**
Gross income	**7,080,270**	5,824,715
Result for the year	**486,603**	199,011

16) DEBTORS

	Charity 2025	Group 2025	Charity 2024	Group 2024
	£	£	£	£
Trade debtors	**473,304**	**660,699**	312,989	308,496
Prepayments	**191,046**	**191,480**	128,221	128,221
Accrued income	**985,549**	**1,809,074**	815,218	1,732,551
Other debtors	**39,000**	**39,000**	39,000	39,000
Amounts owed from subsidiary	**1,430,648**	**-**	1,216,034	-
	3,119,547	**2,700,253**	2,511,462	2,208,268

17A) CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Charity 2025	Group 2025	Charity 2024	Group 2024
	£	£	£	£
Trade creditors	**183,919**	**185,359**	74,255	74,255
Taxation and social security	**9,065**	**45,300**	9,116	12,150
Deferred income	**15,403**	**29,773**	470	470
Accruals & other creditors	**141,001**	**142,561**	129,243	130,683
	349,388	**402,993**	213,084	217,558

17B) DEFERRED INCOME ANALYSIS

	2025	2024
Balance brought forward	**470**	-
Amounts deferred in the year	**29773**	470
Amounts released to income in the year	**(470)**	-
Balance carried forward	**29,773**	470

Income received for the 2026 one-day treks has been deferred as the events will take place in the following financial year. Funds are raised on the basis of participation in the trek and are subject to minimum fundraising requirements. If participants are unable to take part or do not meet the required criteria, participation fees and/or funds raised may be refundable. Therefore, the income has been deferred until the events take place.

18A) ANALYSIS OF NET ASSETS BETWEEN FUNDS (CURRENT YEAR)

	Unrestricted	Restricted	Total 2025
	£	£	£
Fund balances at 31 December 2025 are represented by:			
Tangible fixed assets	73,826	-	**73,826**
Investments	147,758	-	**147,758**
Current assets	5,001,441	789	**5,002,230**
Current liabilities	(402,993)	-	**(402,993)**
	4,820,032	789	**4,820,821**

18 B) ANALYSIS OF NET ASSETS BETWEEN FUNDS (PRIOR YEAR)

	General Unrestricted	Restricted	Total 2024
	£	£	£
Fund balances at 31 December 2024 are represented by:			
Tangible fixed assets	184,231	-	**184,231**
Investments	140,866	-	**140,866**
Current assets	4,197,679	29,000	**4,226,679**
Current liabilities	(217,558)	-	**(217,558)**
	4,305,218	29,000	**4,334,218**

19A) MOVEMENT IN FUNDS (CURRENT YEAR)

	At 1 Jan2025	Income and gains	Expenditure	Transfers	At 31 Dec2025
	£	£	£	£	**£**
Restricted Funds					
NELCA	-	83,608	(83,608)	-	-
SELCA	-	7,000	(7,000)	-	-
Souter Charitable Trust	-	2,500	(2,500)	-	-
The Innes Family Charitable Trust	-	1,000	(1,000)	-	-
Pink Ribbon	-	6,000	(6,000)	-	-
The Boltini Trust	-	5,000	(5,000)	-	-
Johnson LC TST	-	500	(500)	-	-
JD Foundation	29,000	17,191	(45,402)	-	**789**
TOTAL RESTRICTED FUNDS	29,000	122,799	(151,010)	-	**789**
Unrestricted funds					
General Funds	4,295,218	6,961,787	(6,446,973)	10,000	**4,820,032**
The Talent Fund	10,000			(10,000)	**-**
TOTAL UNRESTRICTED FUNDS	4,305,218	6,961,787	(6,446,973)	-	**4,820,032**
TOTAL FUNDS	4,334,218	7,084,586	(6,597,983)	-	**4,820,821**

Purpose of restricted funds:

NELCA (The North East London Cancer Alliance) Awarded a grant for our breast cancer campaign to improve breast cancer outcomes for young people in North East London.

SECLA (The South East London Cancer Alliance) Supported resources for the running of the CoppaFeel! Challenge, our student campaign across sixth form colleges, where young people design and promote the early detection of breast cancer in their communities and colleges.

Souter Charitable Trust Supported the CoppaFeel! Van attending events engaging with young people.

The Innes Family Charitable Trust Supported our volunteers who have been diagnosed or affected by breast cancer under the age of 35.

Pink Ribbon, The Boltini Trust and **Johnson LC TST** Awarded grants to support the University 'Boob Teams', our volunteers that work on campuses across Universities in the UK, raising awareness.

The JD Foundation awarded a grant to fund the establishment and development of the CoppaFeel! Youth Network.

19B) MOVEMENT IN FUNDS (PRIOR YEAR)

	At 1 Jan2024	Income and gains	Expenditure	Transfers	At 31 Dec2024
	£	£	£	£	**£**
Restricted Funds					
Jingle Jam	191,144	-	(153,988)	(37,156)	-
Roche Products Limited		45,200	(45,200)	-	-
Benecare Foundation	-	22,306	(22,306)	-	-
JD Foundation	-	30,000	(1,000)	-	**29,000**
TOTAL RESTRICTED FUNDS	**191,144**	**97,506**	**(222,494)**	**(37,156)**	**29,000**
Unrestricted funds					
General Funds	3,669,063	5,722,746	(5,226,317)	129,726	**4,295,218**
The Talent Fund	-	10,000	-	-	**10,000**
Designated Funds					
Regional outreach	125,000	-	(125,000)	-	**-**
Awareness	-	-	-	-	**-**
Influencing and policy work	150,000	-	(57,430)	(92,570)	**-**
TOTAL UNRESTRICTED FUNDS	3,944,063	5,732,746	(5,408,747)	37,156	**4,305,218**
TOTAL FUNDS	4,135,207	5,830,252	(5,631,241)	-	**4,334,218**

20) RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2025	2024
	£	**£**
Net income for the reporting period (as per the Statement of Financial Activities)	**486,603**	**199,011**
Adjustments for:		
Depreciation charges	**112,796**	112,543
(Increase) in debtors	**(491,985)**	(331,301)
Increase in creditors	**185,435**	29,387
Dividends and interest received	**(22,812)**	(26,151)
(Gain) on long term investment	**(3,939)**	(8,850)
NET CASH PROVIDED BY OPERATING ACTIVITIES	**266,098**	(25,361)

21) OPERATING LEASE COMMITMENTS

The charity's total future minimum lease payments under non-cancellable operating leases is as follows for each of the following periods:

	Charity 2025	Group 2025	Charity 2024	Group 2024
	£	£	£	£
Within 1 year	**97,030**	**97,030**	158,600	158,600
Within 1 - 5 years	**2,988**	**2,988**	94,640	94,640
Greater than 5 years		**-**	-	-
	100,018	**100,018**	253,240	253,240

22) LEGAL STATUS OF THE CHARITY

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.

23) PRIOR PERIOD RESTATEMENT

Prior year income has been reclassified as follows: £3,346,209 has been reclassified from 'funds raised by the charity' to donations and legacies and £118,151 has been reclassified from 'funds raised by the charity' to other trading income. These are reclassifications only and have no impact on net movement in funds.